A New Business Destination for Northern India: PackEx India and International FoodTec India 2015: have benchmarked themselves as the leading supplier fair for packaging, food & drink industries in NEW DELHI

We extend our sincere gratitude to all our exhibitors and key visitors for advising us to organize PackEx India and International FoodTec India in the northern region of India, New Delhi.

PackEx India and International FoodTec India have once again emerged as the numero uno supplier trade fair for the Packaging, food & drink Industry in capital of India, NEW DELHI. 9369 trade visitors came to the Pragati Maidan during September 14 to 16, 2015 to obtain information about technological solutions for the packaging, food and drink industry.

PackEx India and International FoodTec India 2015, concluded on a positive note. Almost all the exhibitors from India and abroad were extremely satisfied with the quality and quantity of the visitors who attended the trade fair. A total of 386 exhibitors from over 33 countries presented their products and technologies during the three trade fair days, 48% of which were international brands. The exhibition once again confirmed its position as the best business platform that provides customized solutions for the India and neighboring markets.

The presence of key decision makers was well appreciated by the exhibitors. Visitors from all over India and neighbouring countries like Bangladesh, Nepal, and Srilanka visited the exhibition in large numbers flocking the show floor even on the last day, on the lookout for new suppliers, fresh product ideas and essential equipment.

Despite of the slowdown in the global economy, and a new venue, PackEx India 2015 has closed on a high note. The exhibition was completely busy with exhibitors making presentations about their offerings to the attendees at the fair. PackEx India 2015 was witnessed by the who's who of the industry. Key visitors from different industry sectors like Food & Beverage, Pharmaceutical, FMCG, Dairy, Chemical, Cosmetic, textile and retail were present during three days of the exhibition and constructively gathered insights into the technologies for packaging industries. They witnessed live demonstrations of machines by over 150 companies from worldwide.



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PackEx India 14-16 Sept, 2015 International Exhibition on Packaging Material & Technology

## www.packexindia.com

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info@koelnmesse-india.com www.koelnmesse-india.com The exhibition inauguration was held in the gracious presence of Mr. R. S Sodhi, Managing Director, GCMMF - AMUL, Mr. Sanjeev Gupta, President, Agro & Food Technology Providers Association of India, Mr. Manoj Paul, Country Head, Heat & Control (South Asia) Pvt Ltd., Mr. Dietmar Eiden, Vice President Trade Fair Management, Koelnmesse GmbH and Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. Along with other dignitaries.

Hon'ble Deputy Minister of Agriculture & Rural Development of Poland Mrs. Zofia Szalczyk graced the event by her presence & was highly impressed with the way the exhibition was organized and the response it has received. She said that they would surely consider the Poland's Pavilion in the next edition.

The next edition of PackEx India along with its concurrent trade fairs International FoodTec India will be organised creating a perfect spectrum for visitors at all the trade fair together at one platform during September 22 – 24, 2016 in Bombay Exhibition Centre, Mumbai.

Further information, please visit: www.packexindia.com

## About the organizer:

Koelnmesse YA Tradefair Pvt. Ltd. is one of the leading trade fair organizers in India with the ability to bring markets and people together in an efficient and highly professional manner. Based on in-depth knowledge of the Indian market, it organizes trade fairs on different business-to-business topics with active support from the principal company in Germany, co-subsidiaries, representatives and industry associations. Koelnmesse India's trade show portfolio includes industrial shows in heavy metal, dairy, food, food technology, chemical processing and packaging.

## Koelnmesse - Global Competence in Food:

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, in Thailand, in China, in Brazil, in In the United Arab Emirates, in Turkey and in India. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. International FoodTec India is a strong member of this successful trade fair family.

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